

Enrique Granados 208, Colinas de San Jerónimo Monterrey, N.L. 64630 Phone: +5281-2235-3008 +5281-2235-3009

> TRANSACTION AGREEMENT FIDES-7312017-1 31 July 2017

PREAMBLE

Whereas,							
has been selected as surrogate by FIDES GESTION FINANCIERA, S.A. DE C.V.,							
SOFOM E.N.R. (hereinafter "FIDES") to engage, on behalf of FIDES, in transactions with							
Whereas, and and shall execute 001A (hereinafter "C-1") and 001B (hereinafter "C-2"), which the parties hereto hereby make part hereof by this reference thereto and which executed copies are attached hereto;							
Whereas, this TRANSACTION AGREEMENT FIDES—7312017-1 is subject to and is fully governed by SERVICES CONTRACT FIDES—1, which the parties hereto hereby make part hereof by this reference thereto;							
Whereas, SERVICES CONTRACT FIDES——1 Clause 3), stipulating payment by FIDES to has been fully complied with and monetized by FIDES having deposited the full payment amount in clean, clear funds of non-criminal origin into account held for further benefit to							
Whereas, subject to approval by FIDES, funds deposited in account within FIDES, held for further benefit to may be used by to transfer on a ledger to ledger basis to other accounts within FIDES, may be used by as the basis for a new FIDES IBOE JVA, as per the FIDES IBOE JVA TEMPLATE found in http://change2100.com/THIBMART/DIRECTORY/directory.html , or may be transferred by to an account within in exchange for funds that may be accumulated through this TRANSACTION AGREEMENT FIDES—7312017-1 as part of the execution of clause 6) E) of this TRANSACTION AGREEMENT FIDES—7312017-1;							
Whereas, the purpose of this TRANSACTION AGREEMENT FIDES 7312017-1 is to use funds, held in FIDES account for the further benefit of and funds held in FIDES account shall create deposits within from proceeds of loans that shall make to based on funds deposited in account within FIDES, which funds are to be used as stipulated in C-2;							
Whereas, loans that shall be made by to as per this TRANSACTION AGREEMENT FIDES—7312017-1, shall constitute the monetization result, within of business transacted as per C-1 and C-2;							

The parties hereto hereby covenant and agree that:



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CLAUSES

1)	The parties hereto by this reference thereto hereby make the PREAMBLE hereof part of the CLAUSES hereof.						
2)	The execution of C-1, followed by the execution of C-2, shall constitute one "EXECUTION SET".						
3)	The MTN which is the subject of an EXECUTION SET may be monetized by reselling it to FIDES, to a buyer presented by FIDES or by or to any other buyer under terms and conditions that and the buyer may agree to; with 100% of proceeds being the sole property of						
4)	Clause 2) shall simultaneously and concurrently be executed 1,000 times, constituting 1,000 EXECUTION SETS; and, with each execution of C-2, FIDES and hereby and herewith agree that FIDES shall increment the deposit made into account within FIDES, held for further benefit of as payment to for the services to be provided as per SERVICES CONTRACT FIDES 1, by an amount equal to the payment stipulated in clause III in C-2.						
5)	With the completion of each EXECUTION SET, an amount equal to 50% of the value paid for the repurchase of the MTN (as per C-2) by shall be allocated as TRANSACTION INCOME, with the allocation for to remain in account within FIDES, and with the remainder being disbursed from that account as per SERVICES CONTRACT FIDES-1 into accounts established within FIDES by the receiving parties.						
6)	With the completion of each EXECUTION SET, proceeds from the loans provided by shall be allocated as per C-2.						
7)	With the completion of each EXECUTION SET:						
	A) \$25 Million UNITED STATES DOLLARS will be allocated to be deposited and to remain in account held for the further benefit of within FIDES.						
	B) \$25 Million UNITED STATES DOLLARS will be allocated to be deposited in account held for the benefit of within FIDES, and thereafter to be disbursed to an account internal to FIDES for the benefit of FIDES.						
	C) \$25 Million UNITED STATES DOLLARS will be allocated to be added to account held for the benefit of within FIDES, to be used for the purchase of UNIFORM ADVERTISING WEEK SERVICES by as per SERVICES CONTRACT FIDES—1, by that amount being transferred in an account internal to FIDES for the benefit of the provider of UNIFORM ADVERTISING WEEK SERVICES.						



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	D)	\$25 Million UNITED STATE held for the benefit of ADVERTISING WEEK SERVI FIDES-1, by the benefit of the provider	withi CES by that amount	on behalf of being transferred	used for the purchase of UNIFORM f FIDES, as per SERVICES CONTRACT d in an account internal to FIDES for
	E)	as defined in C-2, which	is designed therwise used	to create a con d in business, wit	disbursed by FIDES as PAYMASTER, ntinual flow of funds that may be the a principal amount equal to loan described without being put at risk.
8)	at 73: the		n the date of mutual cons	this TRANSACT ent, with all fun	nds that originated with loans, after ON INCOME as defined in SERVICES
					Date: 31. July 2017
Signature FIDES, The President (Seal)				Signature	The Managing Director (seal)
Signatu	re	The Director (Seal)		Signature	The Director (seal)